

ELLE DECORATION

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#8 TALKING SHOP

British stalwart Heal's is shining a spotlight on the finest lighting designs available in the UK with the opening of its new concept lighting showroom in The Queens Building, a former Art Deco cinema on London's Westbourne Grove. Housing a terrifically comprehensive and covetable collection of lighting, including a new collaboration with Suffolk-based ironwork specialist Made by the Forge – creators of the statement chandelier, above – and Heal's own impressive, trend-led pieces, all design tastes are catered for.

Continuing the building's cinematic heritage, the new showroom will be adorned with multimedia displays designed to spark your creativity by allowing you to put your name in lights – type your chosen message to see it spelled out using Seletti's 'Neon Font' wall lights (£40 per letter).

For those that need a little more help, the in-house Styling Service has a dedicated team of experts on-hand to discuss all of your interiors projects. The Queens Building, Westbourne Grove, London W2 (heals.com).



Top Inside the new showrooms at Heal's lighting store at The Queens Building in Westbourne Grove
Above The Art Deco exterior of this design destination

PICTURES: KUIAN O'SULLIVAN/VIEW



#9 *Skinflint* for Heal's Experts in salvaged vintage lighting, Sophie and Chris Miller, founders of *Skinflint*, are passionate about refurbishing classic pieces from the past. They have created a limited-edition collection of ten reclaimed designs that will be available exclusively at the new Heal's lighting showroom in west London (see above). Every light in the range has a unique history and a story behind it, from the industrial Eastern Bloc caged factory lights (left, £384 each) to the delicate glass Czechoslovakian pendants dating from the 1970s (from £280 each; heals.com).